Dear Industry Representatives,

The International Neuroscience Winter Conference in 2014 is the 16th in a row of most successful winter conferences at Das Central Hotel Sölden. Sölden is a lively village about 1 h drive from Innsbruck, Austria and hosts one of the major ski resorts in Austria.

Das Central Hotel, the conference venue, is the top hotel of the resort and offers wide spa facilities, 5-star class service and a gourmet restaurant with 2 toques in the Gault Millau restaurant guide. The rates offered to conference delegates are reduced rates including a rich buffet breakfast and a 5-6 course gourmet-dinner in the awarded restaurant. Snow conditions by mid-April are usually excellent and, as a result of the high altitude of parts of the skiing area which can be reached by cable cars directly from Sölden, sufficient snow for skiing and snowboarding can be guaranteed.

Major topics will be covered by keynote lectures, symposia and special interest sessions. However, any contributions from participants in the field of basic and clinical Neuroscience are welcome. Submitted abstracts will be presented as posters.
16th International Neuroscience Winter Conference

Date
April 8th – April 12th, 2014

Expected Attendance
150

Meeting Venue
Hotel Das Central, Sölden, Austria

Meeting Chairman and Contact:
Alois Saria, PhD Prof
Experimental Psychiatry Unit
Innrain 66a, A-6020 Innsbruck
AUSTRIA
Tel.: +43 512 504 23710
Fax: +43 512 504 23716
E-mail: alois.saria@i-med.ac.at

Programme Organisers
Tobias Bonhoeffer, Germany
Nils Brose, Germany
Alois Saria, Austria
Stephan Schwarzacher, Germany

Conference Website
For updated information please refer to http://www.winterneuroscience.org
# SPONSORSHIP OPPORTUNITIES LIST

## Social Events

Sponsoring of the Welcome Reception

The Welcome Reception will be held on Tuesday, 8th of April, 2014. The sponsor will be acknowledged as Welcome Reception Sponsor in the final programme and by verbal acknowledgment during the Welcome Reception.

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<th>Sponsoring of the Welcome Reception</th>
<th>€ 1,000,00</th>
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<td>Sponsoring of the <strong>Gala Dinner</strong></td>
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## Coffee/ Tea breaks

One 30-minute coffee/ tea break will be offered in the morning and afternoon from Tuesday through Saturday morning. During this time congress participants may relax and interchange. Coffee / tea breaks will be situated in front of conference. The sponsor will be acknowledged in the final programme and announced on-site during the respective break.

| Price per break | € 900,00 |

## World Wide Web

Congress participants inform and register themselves mostly via the www for a major conference. The sponsor’s name and logo will appear on the website. A link to the sponsor’s homepage will be provided.

| World Wide Web - logo placement and link | € 300,00 |

## Congress Wallets - Inserts

Promotional material may be inserted in the congress bags that will be distributed to all participants. (All inserts to be approved by the Organizing Committee)

| Company Folder | € 500,00 |
| Company Compact Discs (Slim Case) | € 500,00 |
| Company Pens | € 300,00 |

Please feel free to contact us if you want us to assemble a specific sponsor package (including some or all of the items above, or items in addition) for your company.
ADVERTISING

Advertisement – Final Conference programme

1/1 page Conference Programme, A4, back cover, 4 colour € 1,200.00
1/1 page Conference Programme, A4, 4 colour € 900.00
1/2 page Conference Programme, A4, 4 colour € 500.00

EXHIBITION

Exhibition booth

Space: approx. 6 m² adjacent to the lecture hall, coffee area and registration table

Space rental: € 1,500.00

Stand and/or exhibition material must be provided

Space available for up to 5 exhibitors.
**SPONSORSHIP and ADVERTISEMENT APPLICATION 1/2**

16th International Neuroscience Winter Conference
Sölden, Ötztal, 8th April – 12th April 2014

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We order the following sponsorship/advertisement items (to be approved and confirmed by the meeting chairman):

**Congress Wallets** (150 pieces provided by your company) € 0,00

**Social Events**

- Sponsoring of the Welcome Reception  € 1.000,00
- Sponsoring of the Gala Dinner  by appointment

**Coffee/ Tea Breaks**

- Wednesday Morning  € 900,00
- Wednesday Afternoon  € 900,00
- Thursday Morning  € 900,00
- Thursday Afternoon  € 900,00
- Friday Morning  € 900,00
- Friday Afternoon  € 900,00
- Saturday Morning  € 900,00

**www** - link on conference website  € 300,00
**Inserts Conference Wallets**
- O Company Folder € 500,00
- O Company CD-ROM, Slim Case € 500,00
- O Company Pen € 300,00

**Conference programme**
- O 1/1 page Conference Programme, A4, back cover, 4 colour € 1,200,00
- O 1/1 page Conference Programme, A4, 4 colour € 900,00
- O 1/2 page Conference Programme, A4, 4 colour € 500,00

**Exhibition booth**
- O Space Rental € 1,500,00

**Terms and Conditions:**
All prices are net prices, 20% VAT applies. Companies from countries of the inner-European market providing a valid VAT registration number will be invoiced without VAT (reverse charge model)

O I accept the terms and conditions

Place/ Date ______________________________________________________________________ Signature and Company Stamp ______________________________________________________________________

**Deadline: 2nd March 2014**
Please return this form by March 2nd, 2014 at the latest to Fax +43-512-504 23716. Thank You!
HOW TO GET TO SOELDEN

TRAVEL INFORMATION

BY PLANE

The closest airports to Sölden are Munich (Germany) or Innsbruck (Austria).

AIRPORT TRANSFER

1. Innsbruck
   The most convenient way is to take a cab; if you travel alone, it is also the most expensive one. You can, however, split the taxi fare from Innsbruck to Sölden among up to eight persons, depending on the size of the taxi. Travel time 1 hour.

   Public transportation (travel time approx. 2 hrs):
   By train from Innsbruck Main Railway Station to Ötztal Bahnhof, then by bus to Sölden (frequently during daytime).
   By bus from Innsbruck Main Railway Station directly to Sölden (several times daily).

2. Munich
   An airport shuttle can be ordered through "Four Seasons Travel" in Innsbruck:
   Contact phone (enquiries, prices and reservations):
   +43-512-584157 or
   office@airport-transfer.com

   Please note that shuttle fares from Munich are lower as the shuttle operates on a regular schedule. Shuttle transfer time from Munich approx. 3 hrs and from Innsbruck 1 hr.

BY TRAIN

For train schedule (to station Ötztal Bahnhof) from Innsbruck or Munich on the Internet see:
www.bahn.de or www.oebb.at
From station Ötztal Bahnhof you can travel with public bus (40 minutes) or taxi (25 minutes) to Sölden.

BY CAR

Sölden can be reached from the Austrian motorway A 12 (west, direction Bregenz, if coming from Germany or Italy or Eastern parts of Austria and Europe), take exit "Haiming / Ötztal" and drive south to Sölden. If coming from Switzerland, pick up A12 at Landeck and drive east, direction Kufstein, and exit at "Haiming / Ötztal", and drive south to Sölden.

The road from the motorway to Sölden is well maintained and an easy drive. Be prepared, however, for winter conditions, as snowfall might occur, and special winter tires are obligatory at such conditions.

Please note that the direct road from Northern Italy (Bolzano - Merano - Timmelsjoch Pass - Sölden) is closed in winter until late May, and therefore you need to drive via Brennero - Innsbruck if coming from Italy.